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MSI and MeetingMatrix International Inc. Sign Alliance Agreement

WinSAM plus MeetingMatrix, a complete solution for your meeting and event needs

Phoenix, AZ – May 2009 – MSI (Multi-Systems, Inc.), a hospitality technology solutions provider is pleased to announce it has signed a marketing agreement with MeetingMatrix International giving clients using WinSam, [MSI's Sales & Catering offering](#), a 360° view of their meeting space.

MSI has provided leading edge hospitality technology solutions for well over twenty years. In that time it has carefully selected the alliances with whom they work with. Being able to provide best of breed to the hospitality community is a top priority for MSI.

"Taking a look around at other companies in our industry and trying to identify a solution that not only from a product standpoint meets our client's needs, but from a service standpoint as well; it made sense to align MSI with MeetingMatrix" stated Laura Kirby-Meck, Chief Marketing Officer. "MeetingMatrix's commitment to customer service and the way they approach business is very much the same as we do at MSI."

MeetingMatrix offers many solutions for venues and Event Planners, from the complimentary Silver Planner software, to the robust functionality of Platinum+ as well as state-of-the-art .NET meeting planning solutions, giving event planners the ability to use accurate diagrams to plan their meetings and events directly online. MeetingMatrix is changing the way business is done through their Certified Room Diagrams software and room measuring services (Certified Room Diagrams™). Download facilities' Certified Room Diagrams from the MeetingMatrix website knowing they are guaranteed accurate, using each venue's standards and equipment, ensuring your event setup will, indeed, fit.

"It is important for us to create relationships with strong companies like MSI. We both share a desire to provide a high level of customer service and products that utilize leading edge technology" shared Donna Willome, Director of Corporate Sales & Business Development.

WinSam and MeetingMatrix combined allow properties with meeting and or conference space the ability to manage contacts, events, contracts, BEO's as well as room diagramming abilities; providing better service to their hotel groups and guests.

About MeetingMatrix

MeetingMatrix International, Inc. is the premier provider of both room diagramming application software and advanced online solutions for the global event management industry. MeetingMatrix serves over 7,000 venues representing over 18,000 users, and over 100 million square feet of measured and certified event space in 70 plus countries. Designed and developed to address the everyday challenges of event planning, MeetingMatrix software provides for flawless meeting preparation, advanced on-line usability, and state-of-the-art 3D room rendering services – truly setting MeetingMatrix apart from the competition.

About Multi-Systems, Inc.

Serving the hospitality industry since 1990, [MSI \(Multi-Systems, Inc.\)](#) is a leading supplier of hotel technology and [property management software solutions](#). With an installed customer base of nearly 3,000 hotels and resorts throughout North America, MSI is one of the largest privately-held providers of fully-integrated property management, sales, marketing and catering, point of sale, web booking, and centralized corporate services. MSI specializes in "total system solutions" for management companies and hotel chains by providing central reservation and property system integration. For more information on MSI, visit www.msolutions.com.

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