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MeetingMatrix International releases a new package of services: MeetingMatrix LIVE!™

Portsmouth, New Hampshire, October 2008 – MeetingMatrix International, Inc. is pleased to announce its newest initiative with the introduction of MeetingMatrix LIVE! This new strategic and streamlined approach brings the Web 2.0 revolution to the doorstep of meeting professionals and facilities, and is extremely valuable when it comes to all areas concerning the meetings and events industry.

MeetingMatrix LIVE! is a packaged collection of services that will allow any venue to fully and effectively interact with their meeting professionals from any touch point. It makes the most out of MeetingMatrix Certified Room Diagrams® by leveraging them to gain worldwide exposure; all diagrams are accessible online through several portals including top meetings industry websites such as www.pcma.org, allowing any planner access to diagrams to help plan their meeting or event with the utmost accuracy and efficiency. The tools MeetingMatrix LIVE! provides will erase worries, uncertainty, and last minute scrambles, as well as provide a solution for many of the unique problems meeting professionals face today.

Jmîchaelé Keller, MeetingMatrix International's President and CEO commented, "We are truly delighted to announce the release of MeetingMatrix LIVE! This bundle of services will allow venues to provide their meeting and event planners with all the necessary tools they need to conduct business more effectively. MeetingMatrix LIVE! will enhance the communication between a venue and its customers, allowing for a more effective planning and sales process. We are focused on how much business is now conducted over the Internet, so we took the necessary step in answering this demand by making Certified Room Diagrams available to planners directly from any touch point, anywhere, any time. It is a revolutionary concept, and one that we strongly believe will advance the meetings and events industry."

The MeetingMatrix LIVE! package is a revolutionary concept within the meetings and events industry. Many industry studies show that the most important criteria for meeting planners when selecting a venue is accessing accurate floor and room diagrams. The MeetingMatrix LIVE! package provides these critically important diagrams while at the same time, changing the way event and meeting planners conduct business. Meeting professionals will no longer have to tour property sites, spend hours taking pictures, and travel back-and-forth to the site when changes occur. Rather, they have all the tools they need to view and plan an event from their computer.

MeetingMatrix LIVE! also provides the venue with: 1. On-site hosting and the ability for meeting planners to download MeetingMatrix Certified Room Diagrams, which also includes automated MeetingMessenger™ Electronic Leads. 2. The ability to distribute a single version of the MeetingMatrix software, free of charge, to its planners. 3. Receive instantaneous leads when planners download diagrams, complete with meeting planner contact information. 4. Facilitate the planning and email exchange of setup diagrams. 5. Gain exposure at worldwide tradeshows, and receive recognition through PCMA Convene Magazine.

ABOUT - MeetingMatrix International, Inc. is the premier provider of both room diagramming application software and advanced online solutions for the global event management industry. MeetingMatrix serves over 7,000 venues representing over 18,000 users, and over 100 million square feet of measured and certified event space in 70 plus countries. Designed and developed to address the

everyday challenges of event planning, the MeetingMatrix software provides for flawless meeting preparation, and the web-based suite of products and solutions and 3D-VR™ rendering capability truly set MeetingMatrix apart from the rest of the competition.

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